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**CYPRESS GROVE CHEVRE WINS OUTSTANDING PRODUCT LINE AT
SUMMER FANCY FOOD SHOW**

ARCATA, CALIF. – July 17, 2007 – Cypress Grove Chevre, the leading producer of fine American goat cheese, was awarded *Outstanding Product Line 2007* at the Summer Fancy Food Show in New York City. Based in Humboldt County, California, Cypress Grove produces an array of goat's milk cheese including the top-selling American classic, Humboldt Fog®.

Selected for its superior product line, the winning family of cheeses includes fresh, soft-ripened and aged cheeses; among them are Purple Haze, Bermuda Triangle, Midnight Moon and Lamb Chopper.

"To me, it's about more than cheese," said Mary Keehn, cheesemaker and founder of Cypress Grove Chevre. "It's a validation of quality in all we do, presented at one of the most widely-respected shows in the industry."

"The Product Line category is one of the most prestigious awards because it says that everything that a company sells is outstanding," said Ron Tanner, VP Communications & Education, NASFT. "Cypress Grove's artisan approach to cheesemaking and the unique variety in their line of cheeses set them apart from the competition."

About Cypress Grove Chevre

Founded in 1983 by Mary Keehn, Cypress Grove Chevre produces a breadth of unique goat and sheep milk cheeses including fresh, soft-ripened and aged varieties. Celebrating its 25th anniversary in 2008, Cypress Grove continues as

an industry leader by creating and introducing original American cheeses to the marketplace.

About The National Association for the Specialty Food Trade (NASFT)

The NASFT is a not-for-profit business trade association established in 1952 to foster trade, commerce and interest in the specialty food industry. The NASFT is an international organization composed of domestic and foreign importers, manufacturers, distributors, brokers, retailers, restaurateurs, caterers and others in the specialty foods business. The organization has more than 2,300 current member companies throughout the U.S. and overseas.

About The International Fancy Food & Confection Shows®

The premier international food trade events in the US, the three Fancy Food Shows annually connect 54,000 motivated buyers with 180,000 specialty food products. *sofi*TM Gold Awards, for specialty outstanding food innovation, are presented at the Summer Fancy Food Show.